

Returning Guest Ratios
(Details Shown)

Hotel name

Report Range:

1/1/2002 through 1/15/2002 - Inclusive

Guest Number	Arrival	Departure	Res #	Room #	History
2002 January					
3977	1/1/2002	1/6/2002	64575	314	3977 8/25/2000 8/29/2000 30239 302 3977 11/18/2000 11/20/2000 38739 110
9710	1/1/2002	1/3/2002	63476	162	
9710	1/1/2002	1/3/2002	63477	163	
22685	1/1/2002	1/4/2002	65324	113	
22685	1/1/2002	1/5/2002	65322	101	
23314	1/1/2002	1/2/2002	66268	152	
52015	1/1/2002	1/2/2002	65653	324	52015 11/26/2000 11/27/2000 41834 325
61808	1/1/2002	1/2/2002	66417	166	
61811	1/1/2002	1/2/2002	66426	226	
61812	1/1/2002	1/3/2002	66429	421	
61842	1/1/2002	1/3/2002	63481	157	
9413	1/2/2002	1/7/2002	66333	318	9413 12/27/1999 12/31/1999 14112 313 9413 1/14/2000 1/17/2000 16036 423 9413 2/16/2000 2/17/2000 18648 252 9413 4/14/2000 4/18/2000 18649 314 9413 11/16/2000 11/22/2000 40818 314 9413 12/14/2000 12/17/2000 41401 118 9413 2/21/2001 2/23/2001 46883 252 9413 4/27/2001 5/1/2001 43303 197 9413 9/3/2001 9/7/2001 59756 101 9413 9/18/2001 9/23/2001 60922 314 9413 12/4/2001 12/6/2001 64540 252
17681	1/2/2002	1/4/2002	66311	104	17681 8/8/2000 8/9/2000 33071 301 17681 11/9/2000 11/10/2000 39907 163 17681 1/4/2001 1/6/2001 44060 102 17681 4/7/2001 4/8/2001 50812 112 17681 10/27/2001 11/02/2001 63006 102
18027	1/2/2002	1/5/2002	62898	108	
18731	1/2/2002	1/3/2002	65724	307	
22898	1/2/2002	1/6/2002	64745	132	22898 7/22/1999 7/27/1999 5514 163 22898 11/18/1999 11/22/1999 13855 308 22898 4/19/2000 4/23/2000 24737 227 22898 4/30/2000 5/3/2000 25847 165 22898 4/30/2000 5/4/2000 24735 164 22898 11/10/2000 11/12/2000 40494 108 22898 11/19/2000 11/21/2000 41215 305 22898 11/19/2000 11/22/2000 41003 304 22898 5/5/2001 5/7/2001 51995 199 22898 9/29/2001 10/4/2001 61352 131
36253	1/2/2002	1/4/2002	65735	166	36253 9/2/1999 9/3/1999 4867 311
38144	1/2/2002	1/6/2002	64714	194	38144 11/7/1999 11/8/1999 9366 324
57861	1/2/2002	1/3/2002	66412	152	57861 2/2/2000 2/3/2000 18953 106 57861 6/19/2001 6/20/2001 55667 152 57861 7/13/2001 7/14/2001 57068 124 57861 8/31/2001 8/31/2001 60268 240 57861 10/1/2001 10/1/2001 61922 135 57861 12/7/2001 12/7/2001 65461 152
58913	1/2/2002	1/6/2002	65574	301	58913 11/21/2001 11/25/2001 58691 153 58913 11/21/2001 11/25/2001 64342 140
61437	1/2/2002	1/5/2002	65555	112	
61479	1/2/2002	1/6/2002	65656	140	

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Guest Number	Arrival	Departure	Res #	Room #	History
22487	1/15/2002	1/16/2002	65922	153	22487 10/26/1995 10/27/1995 11707 100 22487 11/30/1995 12/1/1999 14071 317 22487 2/9/2000 2/11/2000 15236 263 22487 4/19/2000 4/20/2000 24206 325 22487 7/9/2000 7/10/2000 28995 113 22487 8/2/2000 8/3/2000 32439 113 22487 8/14/2000 8/17/2000 15238 314 22487 9/17/2000 9/19/2000 19036 316 22487 10/12/2000 10/13/2000 29516 136 22487 12/10/2000 12/12/2000 32060 161 22487 3/6/2001 3/8/2001 46881 252 22487 4/10/2001 4/13/2001 50049 113 22487 5/17/2001 5/18/2001 52419 309 22487 6/10/2001 6/12/2001 52420 161 22487 7/26/2001 7/27/2001 56559 323 22487 8/2/2001 8/3/2001 56941 326 22487 8/8/2001 8/9/2001 58136 316 22487 9/30/2001 10/2/2001 59564 116 22487 10/17/2001 10/19/2001 59566 101 22487 11/14/2001 11/17/2001 59567 104 22487 12/10/2001 12/12/2001 64853 165
47587	1/15/2002	1/16/2002	67083	154	47587 7/10/2000 7/12/2000 31389 117 47587 1/22/2001 1/23/2001 45451 152 47587 7/10/2001 7/12/2001 56432 161
58428	1/15/2002	1/16/2002	66983	194	58428 8/13/2001 8/14/2001 57291 313 58428 9/10/2001 9/13/2001 60190 312
61907	1/15/2002	1/16/2002	66645	197	
61969	1/15/2002	2/9/2002	66806	133	61969 1/8/2002 1/11/2002 66805 133
62047	1/15/2002	1/16/2002	66950	252	
62114	1/15/2002	1/16/2002	67132	166	
62150	1/15/2002	1/19/2002	67162	105	

2002 January

Reservations Counted:	288
Returning Guests Counted:	107
Returning Guest Percentage:	37.2%

Report Total:

Reservations Counted:	288
Returning Guests Counted:	107
Returning Guest Percentage:	37.2%

Note: The formulas used are as follows:

1. Only guests checked into the month are counted - No-shows or cancels are not counted.
2. No-shows or cancellations are NOT counted in the returning guest formula.
3. A returning guest is considered a guest who has stayed previous to the reservation being processed.
I.E. If a guest stayed on the 1st of the month for the first time, he is not a returning guest. If the same guest stayed again on the 15th of the same month, then the guest is considered a returning guest and therefore counted only once. If the same guest stayed again on the 25th, then the guest is again considered a returning guest and therefore counted again.
4. Guests checked into PX or 9500 rooms are NOT counted.